

ORDER

| | | | | |
|--------|----------------------|-------------------------------------|---|------------------|
| Orders | Order / Rev: | <u>104655</u> |  KSNV | |
| | Alt Order #: | <u>06835929</u> | | |
| | Product Desc: | <u>RNC - ROMNEY</u> | | |
| | Estimate: | <u>279</u> | | |
| | Flight Dates: | <u>07/25/12 - 07/31/12</u> | | |
| | Original Date / Rev: | <u>07/24/12 / 07/24/12</u> | | |
| | Order Type: | <u>GENERAL</u> | | |
| Agency | Name: | <u>American Rambler Productions</u> | | |
| | Buying Contact: | | Billing Type: | <u>Cash</u> |
| | Billing Contact: | | Billing Calendar: | <u>Broadcast</u> |
| | | <u>138 Conant St.</u> | Billing Cycle: | <u>EOM/EOC</u> |
| | | <u>Beverly, MA 02494</u> | Agency Commission: | <u>15%</u> |

| | | | |
|------------|----------------|----------------------------------|---|
| Advertiser | Name: | <u>RNC/ Romney for President</u> | New Business Thru: Order Separation: Advertiser External ID: Agency External ID: |
| | Demographic: | <u>A35+</u> | |
| | Product Codes: | <u>PLC03</u> | |
| | Priority: | <u>SELECT PRIORITY CODE</u> | |
| | Revenue Codes: | <u>POLITICAL/AGY, PCAN, GEN</u> | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | Totals | | | | |
|------------|----------|---------|--------------|-------------|-------------|---------|--------------|--------------|--------|
| | | | | | Month | # Spots | Gross Amount | Net Amount | Rating |
| 06/25/12 | 07/29/12 | 74 | \$86,650.00 | \$73,652.50 | July 2012 | 74 | \$86,650.00 | \$73,652.50 | 0.00 |
| 07/30/12 | 07/31/12 | 36 | \$33,200.00 | \$28,220.00 | August 2012 | 36 | \$33,200.00 | \$28,220.00 | 0.00 |
| | | | | | Totals | 110 | \$119,850.00 | \$101,872.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|------------------------------------|----------|----------------|---------|-----|------------|-------------|--------|-----|------|------------|--------|
| E 1 | KSNV | 07/30/12 | 07/31/12 | M-F 6-7a WakeUp w/Wagners | 6-7a | | MT----- | :30 | 4 | \$700.001 | 0.00 | NM | 4 | \$2,800.00 | |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE W/WAGNRS2 2X/DAY WITH MAX SEP | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | | | Spots/Week | Rate | Rating | | | | |
| | | | | Week: | 07/30/12 | 08/05/12 | MT----- | | 4 | \$700.00 | 0.00 | | | | |
| E 2 | KSNV | 07/25/12 | 07/27/12 | M-F 6-7a WakeUp w/Wagners | 6-7a | | --WTF-- | :30 | 3 | \$700.001 | 0.00 | NM | 3 | \$2,100.00 | |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE W/WAGNRS2 1X/DAY | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | | | Spots/Week | Rate | Rating | | | | |
| | | | | Week: | 07/23/12 | 07/29/12 | --WTF-- | | 3 | \$700.00 | 0.00 | | | | |
| E 3 | KSNV | 07/25/12 | 07/27/12 | Today Show | CM | 658a-9am | --WTF-- | :30 | 6 | \$1,400.001 | 0.00 | NM | 6 | \$8,400.00 | |
| | | | | Today Show | | | | | | | | | | | |
| | | | | TODAY SHOW 2X/DAY WITH MAX SEP | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | | | Spots/Week | Rate | Rating | | | | |
| | | | | Week: | 07/23/12 | 07/29/12 | --WTF-- | | 6 | \$1,400.00 | 0.00 | | | | |
| E 4 | KSNV | 07/30/12 | 07/31/12 | Today Show | CM | 658a-9am | MT----- | :30 | 4 | \$1,400.001 | 0.00 | NM | 4 | \$5,600.00 | |
| | | | | Today Show | | | | | | | | | | | |
| | | | | TODAY SHOW 2X/DAY WITH MAX SEP | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | | | Spots/Week | Rate | Rating | | | | |
| | | | | Week: | 07/30/12 | 08/05/12 | MT----- | | 4 | \$1,400.00 | 0.00 | | | | |
| E 5 | KSNV | 07/30/12 | 07/31/12 | M-F Today Show II 3rd HOM | 9-10a | | MT----- | :30 | 4 | \$500.001 | 0.00 | NM | 4 | \$2,000.00 | |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | | | TODAY SHOW 2 2X/DAY WITH MAX SEP | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | | | Spots/Week | Rate | Rating | | | | |
| | | | | Week: | 07/30/12 | 08/05/12 | MT----- | | 4 | \$500.00 | 0.00 | | | | |

Order / Rev: 104655 Advertiser: RNC/ Romney for President
Alt Order #: 06835929 Product Desc: RNC - ROMNEY KSNV
Flight Dates: 07/25/12 - 07/31/12 Estimate: 279

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|-------|------------|
| E 5 | KSNV | 07/30/12 | 07/31/12 | M-F Today Show II 3rd CM | | 9-10a | MT----- | :30 | 4 | \$500.001 | 0.00 | NM | 4 | \$2,000.00 |
| M-F Today Show II | | | | | | | | | | | | | | |
| TODAY SHOW 2 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | 4 | | | | \$500.00 | | 0.00 | | |
| E 6 | KSNV | 07/25/12 | 07/27/12 | M-F Today Show II 3rd CM | | 9-10a | --WTF-- | :30 | 3 | \$500.001 | 0.00 | NM | 3 | \$1,500.00 |
| M-F Today Show II | | | | | | | | | | | | | | |
| TODAY SHOW 2 1X/DAY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 3 | | | | \$500.00 | | 0.00 | | |
| E 7 | KSNV | 07/30/12 | 07/31/12 | Olympics Daytime Week CM | | 9am-4pm | MT----- | :30 | 6 | \$1,200.003 | 0.00 | NM | 6 | \$7,200.00 |
| OLY DAYTIME 3X/DAY WITH MAX SEP | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | 6 | | | | \$1,200.00 | | 0.00 | | |
| E 8 | KSNV | 07/25/12 | 07/27/12 | M-F Today Show III 4th CM | | 10am-11am | --WTF-- | :30 | 3 | \$325.001 | 0.00 | NM | 3 | \$975.00 |
| Today 4th Hour | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 3 | | | | \$325.00 | | 0.00 | | |
| E 9 | KSNV | 07/25/12 | 07/27/12 | Noon News CM | | 12-1230pm | --WTF-- | :30 | 6 | \$425.001 | 0.00 | NM | 6 | \$2,550.00 |
| Noon News | | | | | | | | | | | | | | |
| NEWS AT NOON 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 6 | | | | \$425.00 | | 0.00 | | |
| E 10 | KSNV | 07/25/12 | 07/27/12 | Days of our Lives CM | | 1258p-2pm | --WTF-- | :30 | 3 | \$425.001 | 0.00 | NM | 3 | \$1,275.00 |
| Days of our Lives | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 3 | | | | \$425.00 | | 0.00 | | |
| E 11 | KSNV | 07/25/12 | 07/27/12 | The Doctors CM | | 2pm-3pm | --WTF-- | :30 | 3 | \$175.002 | 0.00 | NM | 3 | \$525.00 |
| The Doctors | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 3 | | | | \$175.00 | | 0.00 | | |
| E 12 | KSNV | 07/25/12 | 07/27/12 | Dr. Phil CM | | 3-4p | --WTF-- | :30 | 3 | \$450.001 | 0.00 | NM | 3 | \$1,350.00 |
| DR PHIL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 3 | | | | \$450.00 | | 0.00 | | |
| E 13 | KSNV | 07/30/12 | 07/31/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | MT----- | :30 | 4 | \$700.001 | 0.00 | NM | 4 | \$2,800.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | 4 | | | | \$700.00 | | 0.00 | | |
| E 14 | KSNV | 07/25/12 | 07/27/12 | News 3 at 4 (1/2 hr) CM | | 4-430p | --WTF-- | :30 | 3 | \$700.001 | 0.00 | NM | 3 | \$2,100.00 |
| News 3 at 4 (1/2 hr) | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 3 | | | | \$700.00 | | 0.00 | | |
| E 15 | KSNV | 07/25/12 | 07/27/12 | News 3 at 430pm CM | | 430-5pm | --WTF-- | :30 | 6 | \$700.001 | 0.00 | NM | 6 | \$4,200.00 |
| News 3 at 4:30PM | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 6 | | | | \$700.00 | | 0.00 | | |
| E 16 | KSNV | 07/30/12 | 07/31/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | MT----- | :30 | 4 | \$700.001 | 0.00 | NM | 4 | \$2,800.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | 4 | | | | \$700.00 | | 0.00 | | |
| E 17 | KSNV | 07/25/12 | 07/27/12 | CM | | 5-630p | --WTF-- | :30 | 6 | \$1,000.001 | 0.00 | NM | 6 | \$6,000.00 |
| NEWS 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | 4 | | | | \$700.00 | | 0.00 | | |

Order / Rev: 104655 Advertiser: RNC/ Romney for President
Alt Order #: 06835929 Product Desc: RNC - ROMNEY KSNV
Flight Dates: 07/25/12 - 07/31/12 Estimate: 279

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|--------------|---------------|-----|------|-------|-------------|
| M-F Early News | | | | | | | | | | | | | | | |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 AT 5 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | | | | 6 | \$1,000.00 | 0.00 | | | | |
| E 18 | KSNV | 07/30/12 | 07/31/12 | M-F Early News | CM | 5-630p | MT----- | :30 | 4 | \$1,000.001 | 0.00 | NM | | 4 | \$4,000.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 AT 5 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | | | | 4 | \$1,000.00 | 0.00 | | | | |
| E 19 | KSNV | 07/25/12 | 07/27/12 | M-F Jeopardy | CM | 630-7pm | --WTF-- | :30 | 6 | \$1,000.001 | 0.00 | NM | | 6 | \$6,000.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | | | | 6 | \$1,000.00 | 0.00 | | | | |
| E 20 | KSNV | 07/30/12 | 07/31/12 | M-F Jeopardy | CM | 630-7pm | MT----- | :30 | 4 | \$1,000.001 | 0.00 | NM | | 4 | \$4,000.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | | | | 4 | \$1,000.00 | 0.00 | | | | |
| E 21 | KSNV | 07/25/12 | 07/27/12 | M-F Wheel | CM | 7-730pm | --WTF-- | :30 | 3 | \$1,000.001 | 0.00 | NM | | 3 | \$3,000.00 |
| M-F Wheel | | | | | | | | | | | | | | | |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | | | | 3 | \$1,000.00 | 0.00 | | | | |
| E 22 | KSNV | 07/30/12 | 07/31/12 | M-F Wheel | CM | 7-730pm | MT----- | :30 | 2 | \$1,000.001 | 0.00 | NM | | 2 | \$2,000.00 |
| M-F Wheel | | | | | | | | | | | | | | | |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | | | | 2 | \$1,000.00 | 0.00 | | | | |
| E 23 | KSNV | 07/25/12 | 07/26/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | --WT--- | :30 | 2 | \$1,100.001 | 0.00 | NM | | 2 | \$2,200.00 |
| M-F News 3 at Eleven | | | | | | | | | | | | | | | |
| NEWS 3 AT 11 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | --WT---- | | | | | 2 | \$1,100.00 | 0.00 | | | | |
| E 24 | KSNV | 07/25/12 | 07/27/12 | The Tonight Show | CM | 1135p-1237a | --WT--- | :30 | 3 | \$425.001 | 0.00 | NM | | 3 | \$1,275.00 |
| The Tonight Show | | | | | | | | | | | | | | | |
| Tonight Show NBC 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | --WT--- | | | | | 3 | \$425.00 | 0.00 | | | | |
| E 25 | KSNV | 07/27/12 | 07/27/12 | Olympics Late News 3 | CM | 11pm-12:35am | ----F-- | :30 | 1 | \$1,000.001 | 0.00 | NM | | 1 | \$1,000.00 |
| Late News during Olympics | | | | | | | | | | | | | | | |
| OLY LATE NIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | ----F-- | | | | | 1 | \$1,000.00 | 0.00 | | | | |
| E 26 | KSNV | 07/27/12 | 07/27/12 | Olympics Opening Ceremony | CM | 730p-12a | ----F-- | :30 | 1 | \$10,000.001 | 0.00 | NM | | 1 | \$10,000.00 |
| Olympics Opening Ceremony | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | ----F-- | | | | | 1 | \$10,000.00 | 0.00 | | | | |
| E 27 | KSNV | 07/28/12 | 07/28/12 | Olympics Primetime | CM | 7pm-12am | ----S- | :30 | 2 | \$6,000.003 | 0.00 | NM | | 2 | \$12,000.00 |
| Olympics Primetime | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | ----S- | | | | | 1 | \$10,000.00 | 0.00 | | | | |
| E 28 | KSNV | 07/28/12 | 07/28/12 | Olympics Late News 3 | CM | 11pm-12:35am | ----S- | :30 | 2 | \$1,000.007 | 0.00 | NM | | 2 | \$2,000.00 |
| Late News during Olympics | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | ----S- | | | | | 2 | \$1,000.00 | 0.00 | | | | |
| E 29 | KSNV | 07/28/12 | 07/28/12 | Olympics Late News 3 | CM | 4am-6pm | ----S- | :30 | 2 | \$1,700.003 | 0.00 | NM | | 2 | \$3,400.00 |
| OLY LATE NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 07/23/12 | 07/29/12 | ----S- | | | | | 2 | \$1,700.00 | 0.00 | | | | |

Order / Rev: 104655
 Alt Order #: 06835929
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President
 Product Desc: RNC - ROMNEY
 Estimate: 279

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | |
|---|-----------------|-----------------|-------------------|-----------------------|---------------|----------------|--------|-----|-------|------------|-----|------|------------------|-------|-------------------|-----------------|-----------------|-------------------|-------------|---------------|----------------|----------|---------|---|------------|------|
| Olympics Daytime Week | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Olympics Daytime WEEKEND | | | | | | | | | | | | | | | | | | | | | | | | | | |
| OLY WEEKEND DAYTIME | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 07/23/12</td> <td>07/29/12</td> <td>-----S-</td> <td>2</td> <td>\$1,700.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 07/23/12 | 07/29/12 | -----S- | 2 | \$1,700.00 | 0.00 |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | |
| Week: 07/23/12 | 07/29/12 | -----S- | 2 | \$1,700.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | |
| E 30 | KSNV | 07/29/12 | 07/29/12 | Olympics Primetime | CM | 7pm-12am | -----S | :30 | 1 | \$6,000.00 | 3 | 0.00 | NM | 1 | \$6,000.00 | | | | | | | | | | | |
| Olympics Primetime | | | | | | | | | | | | | | | | | | | | | | | | | | |
| OLY WEEKEND PRIME | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 07/23/12</td> <td>07/29/12</td> <td>-----S</td> <td>1</td> <td>\$6,000.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 07/23/12 | 07/29/12 | -----S | 1 | \$6,000.00 | 0.00 |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | |
| Week: 07/23/12 | 07/29/12 | -----S | 1 | \$6,000.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | |
| E 31 | KSNV | 07/29/12 | 07/29/12 | Olympics Late News 3 | CM | 11pm-12:35am | -----S | :30 | 2 | \$1,000.00 | 7 | 0.00 | NM | 2 | \$2,000.00 | | | | | | | | | | | |
| Late News during Olympics | | | | | | | | | | | | | | | | | | | | | | | | | | |
| OLY LATE NEWS | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 07/23/12</td> <td>07/29/12</td> <td>-----S</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 07/23/12 | 07/29/12 | -----S | 2 | \$1,000.00 | 0.00 |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | |
| Week: 07/23/12 | 07/29/12 | -----S | 2 | \$1,000.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | |
| E 32 | KSNV | 07/29/12 | 07/29/12 | Olympics Daytime Week | CM | 4am-6pm | -----S | :30 | 4 | \$1,700.00 | 3 | 0.00 | NM | 4 | \$6,800.00 | | | | | | | | | | | |
| Olympics Daytime WEEKEND | | | | | | | | | | | | | | | | | | | | | | | | | | |
| OLY WEEKEND DAYTIME | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 07/23/12</td> <td>07/29/12</td> <td>-----S</td> <td>4</td> <td>\$1,700.00</td> <td>0.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 07/23/12 | 07/29/12 | -----S | 4 | \$1,700.00 | 0.00 |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | |
| Week: 07/23/12 | 07/29/12 | -----S | 4 | \$1,700.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | | | | | | | | | | | | | |
| | | | | | | | | | | | | | 110 \$119,850.00 | | | | | | | | | | | | | |